



SMEsphere

June 2019 – Vol 2

A quarterly newsletter on the MSME sector

Key developments in MSME segment



Shri Nitin Gadkari Appointed As The New MSME Minister

As per the new allocation, under the Modi Govt. Shri Nitin Gadkari has been allocated two portfolios. Continuing with his past position as the Minister of Road Transport and Highways, he has been now given the charge of Ministry of Micro, Small and Medium Enterprises (MSME).

➤ **MSME Samadhaan** - The Ministry of Micro, Small & Medium Enterprises (MSME) has launched MSME Delayed Payment Portal – MSME Samadhaan for empowering micro and small entrepreneurs across the country to directly register their cases relating to delayed payments by Central Ministries/ Departments/ CPSEs/ State Governments.
https://samadhaan.msme.gov.in/MyMsme/MSEFC/MSEFC_Welcome.aspx

➤ Under MSME Sampark portal by Ministry of Micro, Small & Medium Enterprises (MSME), 2239 candidates have been placed, and 5149 recruiters (job providers) have registered on the portal and 1108 jobs have been offered.

➤ Ministry of MSME has been awarded the Platinum Award at the Digital India Awards in the Web Ratna category.

➤ As per RBI's data, Gross Bank Credit to Micro & Small Enterprises (Manufacturing + Service) in FY 19 grew by 7.1% as compared to 10.5% growth in FY 18. Credit to Micro & Small Enterprises in service industry grew by 11.0% (against a growth of 17.1% in FY 18) whereas in the manufacturing industry it stood at 0.7% (against a growth of 0.9% in FY 18) for FY 19.

➤ Central Tool Room & Training Centre (CTTC) Bhubneswar started training for first batch of rural youths (with an approved target of training 1050 rural youths) in collaboration with Odisha Rural Development and Marketing Society under Deen Dayal Upadhyaya Grameen Kaushalya Yojana.

➤ Khadi and Village Industries Commission (KVIC) provided 100% employment to all 120 Potter families in Jakhopur village, Gurugram District and also distributed Electric Potter Wheels to 300 Potters of Gurugram, Nooh and Jhajjar districts.

➤ NSIC facilitated participation of 395 MSMEs in 14 domestic exhibitions during the month of March, 2019 under the Procurement and Marketing Support Scheme / Special Marketing Assistance Scheme.

In Spotlight



Mr. Vijay I Patel

Proprietor

M/s. Vijay I Patel

Est. April 1, 1996

M/s. Vijay I Patel has been assigned a rating of **MSE 2** by SMERA, which indicates high credit worthiness in relation to other MSEs. Based on the rating, the entity has enjoyed an interest rate benefit of **0.50%** on availing the loan.

Vijay I Patel is a Proprietary concern operating out of Mehsana, Gujarat which was established on April 1, 1996 by Mr. Vijay Ishwar Bhai Patel (Proprietor) having a relevant experience of almost two decades. The enterprise is engaged into providing services of civil construction work such as chemical plants, power plant, engineering plants, Pharma plants and Road works with a client base across Gujarat. They have also obtained GOVERNMENT "A" Class Certificate for various categories of works, system of registration for special categories of contractors.

Benefits of MSME Ministry Scheme

Special Marketing Assistance Scheme (SMAS)

Marketing, a strategic tool for business development, is critical for the growth and survival of micro, small & medium enterprises. Hence, Ministry of Micro, Small & Medium Enterprises, inter-alia, through National Small Industries Corporation (NSIC), a Public Sector Enterprise of the Ministry, has been providing marketing support to the SC/ST enterprises for enhancement of competitiveness and marketability of their products by way of the following type of events:

- Organizing Visit to International Exhibitions/Trade Fairs/Seminars Abroad
- Participation in International Exhibitions/Trade Fairs Abroad
- Organizing Visit to Domestic Exhibitions/Trade Fairs
- Participation in Domestic Exhibitions/Trade Fairs
- Vendor Development Programmes
- Organizing Workshops/Seminars/Awareness Campaigns

Benefit: Financial assistance will be provided ranging from 25% to 95% of the Air-Fare and space rent to entrepreneurs on the basis of size and type of the enterprise. Financial assistance for co-sponsoring an event would be limited to 40% of the net expenditure, subject to a maximum amount of 5 lakh.

Eligibility: MSMEs, Industry Associations and other organisations related to MSME sector are eligible to apply.

Scheme Contact Details: GM (Business Dev.), NSIC
Ph: 011-26311109
Email : exhb@nsic.co.in

For more Information about the SMAS scheme, please visit <https://msme.gov.in/special-marketing-assistance-scheme>

SMERA Research - Bankers' Survey Report

SMERA released its first edition of 'Bankers Perspective on MSMEs; January to March 2019' – a unique quarterly survey of bankers that aims to provide an insiders view of the sentiment about future performance of the MSME sector.



“ Before GST, the bus body builders here (Karur cluster, TN) could undercut on prices and still remain competitive and profitable. GST has levelled the playing field handing a major advantage of scale to the captive and organised sector. ”

-states a banker in Tamil Nadu.

“ The MSMEs still lack the technological advancement required to have the competitive edge over others. The knowhow, capital and labour are all issues that need addressing. ”

- banker in Hyderabad.



Bankers' Perspective on MSMEs:
January to March 2019

Key Highlights



1

First quarter of FY 20 expected to see improvement in capex and credit disbursements subject to political risks.

2

Credit enquiries, disbursements continue to see improvement in the sector including credit to the ' new to formal credit' segment.

3

Informal credit continues to persist in the system.

4

Political uncertainty and low competitiveness post 'formalisation of economy' are key issues plaguing MSMEs currently.

5

Digital initiatives for the sector well received by bankers and MSMEs alike.

Launch of New Products

Relaunch of SMERA-D&B SME Rating Report and Introduction of Mid-Corp Rating for Medium Enterprises

SMERA undertook extensive feedback from various bankers and regulators on its SME Rating based on which, SMERA revamped its SME Rating product into a short, crisp and high quality in-depth analysis driven report on various business parameters of an SME which will help bankers take quick and informed lending decisions.

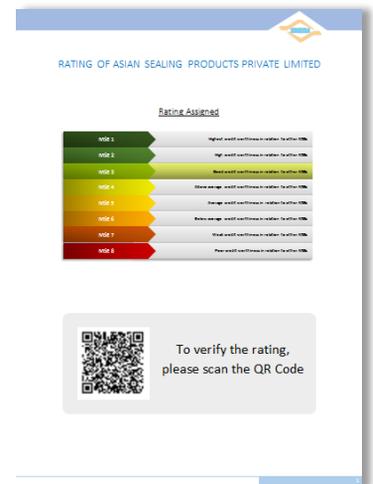
Further, SMERA observed huge variance in business dynamics of a medium enterprise vis-à-vis a micro or small enterprise. This necessitated development of different benchmarks along with a new rating scale for Medium Enterprises. Thus, SMERA-D&B SME Rating Report is now offered on two scales:

MSE 1 to MSE 8:

For enterprises qualifying as Micro and Small entities as per the classification of Ministry of MSME.

Mid-Corp 1 to Mid-Corp 8:

For Medium enterprises and/or who do not qualify as Micro and Small entities as per the classification of Ministry of MSME.



SMERA New Enterprise Credibility Score *More than 100 enterprises assessed*

SMERA New Enterprise Credibility Score is exclusively designed for new enterprises / start-ups to establish their identity and build visibility amongst various stakeholders. SMERA is glad to announce that it has successfully assigned credibility scores to more than 100 new enterprises / start-ups.



Events & Seminars for MSMEs

Our CEO, Mr. Sankar Chakraborti discussed the whole range of issues impacting the MSMEs, why it is imperative for them to get a credit rating and the inspiring journey of SMERA in an exclusive interview with Sunanda Jayaseelan, Leaders of Tomorrow on ET Now.

To watch the full interview [click here](#)

ET
NOW | RISE
WITH
INDIA

LEADERS OF TOMORROW SEASON 7



26th April 2019



Panel Discussion

Doing Business In Bengal:
Opportunities & Challenges



Ms. Pooja Ghosh
Head - Rating Operations, Mid Corporate
Acuité Ratings & Research

Research Partner



15th March 2019
6 pm onwards
The Pride Hotel, Kolkata

Our Head-Rating Operations, Mid Corporate, Ms. Pooja Ghosh shared her views on 'Doing Business In Bengal: Opportunities & Challenges' at Leaders of Tomorrow on ET Now panel discussion.

15th March 2019

Upcoming Events for MSMEs

Ni-MSME Training Programme on Strategic Approaches to MSME Development



Programme Dates: June 10 to 14, 2019

Programme Design: The programme will consist of classroom lectures, group discussions, interactive sessions, case studies, presentations, and exposure visits.

Objective: The objective of the programme is to scan policies and programmes of Government of India vis-à-vis State governments, to identify key institutions/organisations and their role in the development of MSME sector, to discuss various strategies for MSME development, to share experiences and best practices, and to design new strategic approaches for the specified region.

Who can participate: Officials of Industries Department, technical consultancy organisations, representatives of business incubators and science & technology parks, commercial banks, faculty of technical and management institutes, entrepreneurs, business development service providers, representatives from Chambers of Commerce, industry associations, and NGOs can participate in this programme.

Programme Fees: Rs. 13,000/- (residential) excluding GST, or for Rs 10,000/- (non-residential) excluding GST.

To register online [Click here](#)

Source: NOTICEBOARD Educational Opportunities

Innovations in MSME segment

- **TTCR DEVELOPS GYM CYCLE USING BAMBOO** – Tool Room & Training Center (TTCR), Patna has developed an innovative model of Gym Cycle using Bamboo. Design has been modified replacing some of the parts of Gym Cycle with Bamboo and provisions have been kept for easy dismantling of the cycle. With these modifications, the cost of the Gym Cycle has reduced and the bamboos have improved the aesthetics.
- **DENTISTRY IMPLANT (3D) PRINTING AT CTTC, BHUBANESHWAR-** CTTC, Bhubaneshwar has successfully completed additive manufacturing by Metal 3D printing of Dental Implant (teeth) of Titanium Material. Dentistry implant Three-dimensional (3D) printing has a variety of uses and is becoming an integral part of dentistry, oral surgery and dental lab workflows. 3D printing in dentistry is the natural progression from computer-aided design (CAD) and computer-aided manufacturing (CAM) technology labs to create crowns, veneers, bridges and implants.

Source: MSME INSIDER Feb 2019 – Vol 6, Vibrant Gujarat Issue

SMERA – A Division of Acuité Ratings & Research Limited

SMERA was incorporated in 2005 as an initiative of Ministry of Finance, Govt. of India and the Reserve Bank of India to help Indian MSMEs grow and get access to credit through independent and unbiased credit opinion that banks can rely on. Thus SMERA became the world's first MSME focused rating agency and introduced the concept of SME Ratings in India. SMERA is now a division of Acuité Ratings & Research Limited (a SEBI Registered and RBI Accredited Credit Rating Agency).

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